

About Us

Set up by farmers, for primary producers, the Fertiliser Quality Council; is responsible for the Fertmark and Spreadmark programmes.

The programmes are designed to ensure nutrients are independently verified as true to label and to promote accurate nutrient placement.



**QUALITY NUTRIENTS SPREAD
ACCURATELY FOR SUSTAINABLE
FOOD PRODUCTION**

Contact us

If you would like to join our Spreadmark scheme or register your fertiliser products in our Fertmark programme, please feel free to get in touch.

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For the vast majority of primary producers, nutrients are the most expensive and highly regulated input.

The value of Fertmark for primary producers is that they know they are getting what they paid for in all aspects of quality, content, value and safety. For regional councils and processors the value is in knowing that the nutrients are being used responsibly.



Our vision

To be widely recognised across the primary sector as New Zealand's only independent authority overseeing auditing of fertiliser nutrient products and their accurate placement on land.

Our mission

To support the primary sector by ensuring nutrients are independently verified as true to label and to promote accurate nutrient placement.



Spreadmark helps primary producers manage their nutrient use sustainably by providing assurance of an accurate spread to the producer, regional council and processor.

Spreadmark accreditation means that:

- Applicators have been trained to spread accurately for sustainable production.
- Equipment and systems have been independently assessed and audited.
- Nutrients are being applied at an even rate and distribution pattern.
- A Spreadmark operator will place nutrients where they are required to be applied.